



11 May 2009

Business Resilience guidance launched for BIBA members

The British Insurance Brokers' Association has launched a collection of Business Resilience support documents to help members advise their clients about their risks and ensure that they are all adequately considered.

A number of templates and checklists have been produced by BIBA's Businesses Resilience Working Party, risk management and business continuity consultants Crisis Survivor and the BIBA Motor Panel, following requests from members and BIBA's regional chairman.

The set of documents, available to download from the BIBA website, include a Business Resilience Checklist, Business Continuity Planning Aide Memoir, a planning template and a motor fleet health and safety road risk checklist.

Graeme Trudgill, BIBA technical and corporate affairs executive, said: "These generic documents aim to help the risk assessment process for members and their customers during a time when BIBA research revealed that more than 50% of commercial customers are reducing levels of insurance protection.

"It is more important than ever to ensure businesses have adequate insurance protection. They should seek advice from their insurance broker, in conjunction with these helpful checklists and templates."

Steve Foulsham, BIBA technical services manager, added: "Following research that revealed almost 75% of SMEs had no plans to deal with a terrorist attack and 50% were unprepared for a serious flood situation, we were very concerned and undertook work to produce these templates to assist members and their clients."

The documents are available exclusively to BIBA members.

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Notes to editors

1. The set of Business Resilience support documents can be accessed here www.biba.org.uk

2. For further information please contact:

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3. About British Insurance Brokers' Association

The British Insurance Brokers' Association (BIBA) is the UK's leading general insurance organisation representing the interests of insurance brokers, intermediaries and their customers.

BIBA represents 2,400 insurance brokers and intermediaries, including 1,700 FSA authorised firms. Insurance brokers and intermediaries distribute nearly two-thirds of all UK general insurance. In 2007, insurance brokers and intermediaries generated £1.5 billion of invisible earnings and they introduce £22 billion of premium income into London's insurance market each year.

BIBA is the voice of the industry, advising members, the regulators, the Government, consumer bodies and other stakeholders on key insurance issues. BIBA provides unique schemes and facilities, technical advice, guidance on regulation and business support and is helping to raise, and maintain, industry standards. BIBA works closely with the Chartered Insurance Institute to provide training to those working in the industry and actively participates in helping the industry and its customers deal with some of the major issues of the day.

BIBA members provide professional advice to businesses and consumers, playing a key role in identification, measurement, management, control and transfer of risk. They negotiate appropriate insurance protection tailored to individual needs and operate to a very high standard of customer service with the aim of ensuring peace of mind, security, financial protection and the professional advice required.

To find your nearest BIBA broker visit the 'Find A Broker' section of the BIBA website, www.biba.org.uk or call BIBA's consumer helpline on 0870 950 1790

About Crisis Survivor

Crisis Survivor was launched in June 2007 to supply Business Continuity Planning services both to and via the professions and the insurance industry. Extensive product development has now enabled Crisis Survivor and its appointed Partners* to offer a Business Continuity Product that delivers a suite of Immediate Crisis Management responses as soon as the Business Continuity Plan is invoked, ensuring that the prepared business survives when others around fail.

*TelSolutions for Stakeholder Notification)	
Sabre Group for Telephony Recovery)	Immediate
Plan B for IT Systems Recovery)	Crisis
Votive Communications for Crisis Communications)	Management
The Revival Group for Physical Remediation)	Response
Survivor Card for emergency money solutions)	

In addition, Crisis Survivor is partnered with the following to provide pre-event risk management products:

Hamilton Deed for Health and Safety and Fire Risk Assessment
Hillyer McKeown for Contracts and Employment Document Review
Guardian Archive for Secure Document Storage



First Action Insurance is available from City of London Underwriting Agencies Ltd
and is underwritten by Gable Insurance AG

